



8455 COLESVILLE ROAD, SUITE 202  
SILVER SPRING, MD 20910  
P 301-588-7525 F 301-588-1618  
WWW.GOARTIVATE.ORG

September 7, 2016

Dear Friend of Artivate:

Artivate holds its popular gala this year on Wednesday, October 5, 2016. We are proud to honor Ada Villatoro, proprietor of El Golfo Restaurant and community activist; Susan Klinger, a past-president and outstanding member of Artivate's Board of Directors and Magpie, the American folk duo and Artivate roster artists – all have been active supporters of Artivate and many other worthy causes in our community.

This year's Gala, Go Artivate!, will benefit our programs serving communities in need, including school children in underserved areas, special needs populations and youth in detention through Project Youth ArtReach.

In conjunction with the event, Artivate will produce a unique 2017 calendar. 2000 copies will be distributed not only to event guests but throughout our education, political and business communities. Each month features images of Artivate programming, including school, camp and Project Youth ArtReach, plus work from our talented teaching artists – in a beautifully designed format.

Please help this important fundraising effort by sponsoring a Go Artivate! 2017 Calendar advertisement in the size of your choice. Ads can be dedicated to our deserving honorees, Artivate or whomever you choose. The calendar format will ensure that your ad is seen throughout the year. By supporting Artivate's 2017 Calendar, you enable us to continue enriching our community through arts and education.

A sponsorship form is enclosed. Please complete the sponsorship form and return with the appropriate materials by September 16, 2016.

Many thanks for sharing this memorable occasion with us!

Best wishes,

Artivate



# GO ARTIVATE! GALA SPONSORSHIP LEVELS

Join Artivate in celebrating another year of bringing cultural arts programming to Maryland, the District of Columbia and Northern Virginia. Become a sponsor of this years' Go Artivate! Gala and receive advertisement space in our **2017 Calendar**.

The **Artivate 2017 Calendar** will feature artwork created by Artivate program participants in workshops and residencies led by professional artists. Sizes and locations of advertisement space is dependent on sponsorship level. Sponsorships come with Calendars and, in some cases, tickets to the Go Artivate! Gala on October 5<sup>th</sup>, 2016 at the Silver Spring Civic Building.

## Sponsorship Levels

**Premiere Sponsors** (1 each available)

**2017 Year-at-a-Glance** - 6" x 9" Advertisement Inside Front Cover **\$1000**  
Includes: 6 Gala Tickets, 50 Calendars, Slideshow Listing and A&E Society Representation on Our Website

**2018 Year-at-a-Glance** - 6" x 9" Advertisement Inside Back Cover **\$750**  
Includes: 4 Gala Tickets, 25 Calendars, Slideshow Listing and A&E Society Representation on Our Website

**Full Month Sponsor** - ¾" x 9" Advertisement Below Calendar (one ad per month) **\$500**  
Includes: 2 Gala Tickets, 25 Calendars and A&E Society Representation on Our Website

**Shared Month Sponsor** - ¾" x 4½" Advertisement Below Calendar **\$300**  
Includes: 15 Calendars

### Additional Advertising Space:

**¼ Page at Back of Calendar** - approx. 2½" x 4" **\$200**

**Business Card Style at Back of Calendar** - approx. 1½" x 2½" **\$100**

**Line Listing Back of Calendar** (includes name and short message) **\$50**

Please submit Sponsorship Form, payment and artwork by September 16, 2016.

### About Artivate

Artivate is a 501(c)(3) nonprofit organization that brings interactive arts education performances and workshops to schools and other institutions in Maryland, the District of Columbia, and Northern Virginia. Last year more than 2,000 programs were brought to over 200,000 children and families, court-involved youth, seniors, special needs children/adults, and wounded warriors. To find out more, go to [www.goartivate.org](http://www.goartivate.org).

**For more information on sponsorships contact Peter Dalto at (301) 588-4475 or [peter@goartivate.org](mailto:peter@goartivate.org).**



## Sponsorship Advertisement Sizes

Advertisements should be submitted as a high resolution .jpeg or .gif to [peter@goartivate.org](mailto:peter@goartivate.org). To assure that your advertisement is printed to your exact specifications, please send camera-ready images. Be sure to include any specific instructions. Artwork submitted that does not fit the specifications will be edited as necessary to fit in the allotted space for the advertisement selected.

**Full Month Sponsorship -  $\frac{3}{4}$ " x 9"**

**Shared Month Sponsorship -  $\frac{3}{4}$ " x  $4\frac{1}{2}$ "**

**$\frac{1}{4}$  Page Ad -  $2\frac{1}{2}$ " x 4"**

**Business Card Style -  $1\frac{1}{2}$ " x  $2\frac{1}{2}$ "**

**Premiere Sponsorship - 6" x 9"**



# GO ARTIVATE! GALA SPONSORSHIP FORM

**BUSINESS/DONOR NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

## SELECT YOUR SPONSORSHIP LEVEL:

\_\_\_\_\_ **\$1000 PREMIERE 2017 Year-at-a-Glance** - 6" x 9" Advertisement Inside Front Cover  
Includes: 6 Gala Tickets, 50 Calendars, Slideshow Listing and A&E Society Representation on Our Website

\_\_\_\_\_ **\$750 PREMIERE 2018 Year-at-a-Glance** - 6" x 9" Advertisement Inside Back Cover  
Includes: 4 Gala Tickets, 25 Calendars, Slideshow Listing and A&E Society Representation on Our Website

\_\_\_\_\_ **\$500 Full Month Sponsor** - ¾" x 9" Advertisement Below Calendar  
Includes: 2 Gala Tickets, 25 Calendars and A&E Society Representation on Our Website

**PREFERRED MONTHS (List 3):** \_\_\_\_\_

\_\_\_\_\_ **\$300 Shared Month Sponsor** - ¾" x 4½" Advertisement Below Calendar  
Includes: 15 Calendars

**PREFERRED MONTHS (List 3):** \_\_\_\_\_

## ADDITIONAL ADVERTISING SPACE:

\_\_\_\_\_ **\$200 ¼ Page at Back of Calendar** - approx. 2½" x 4" (logo/graphic/text)

\_\_\_\_\_ **\$100 Business Card Style at Back of Calendar** - approx. 1½" x 2½" (logo/graphic/text)

\_\_\_\_\_ **\$50 Line Listing Back of Calendar** (includes name and short message; text only)

**AMOUNT DUE TO ARTIVATE:** \$ \_\_\_\_\_ **FORM OF PAYMENT:** \_\_\_\_\_ CHECK \_\_\_\_\_ CREDIT CARD\*

*\*If credit card is selected, an invoice will be sent to the email address you provided above with instructions to pay online.*

**Line Listing Advertisement Text (140 character limit):** \_\_\_\_\_

**To submit artwork for advertisements, please email a high resolution .jpeg or .gif to [peter@goartivate.org](mailto:peter@goartivate.org). To assure that your advertisement is printed to your exact specifications, please send high resolution, camera-ready images. Be sure to include any specific instructions. Artwork submitted that does not fit the specifications will be edited as necessary to fit in the allotted space for the advertisement selected.**

Mail the **Go Artivate! Sponsorship Form** and/or check payment to **Artivate, Inc.** at 8455 Colesville Rd., Suite 202, Silver Spring, MD 20910; Fax to **301-588-1618**; or Email to **[peter@goartivate.org](mailto:peter@goartivate.org)**.

**PLEASE SUBMIT SPONSORSHIP FORMS, PAYMENT, AND ARTWORK BY SEPTEMBER 16, 2016.**

Artivate, Inc. is a tax-exempt 501(c)(3) nonprofit organization. Your contributions are tax-deductible to the full extent allowed by law.