

Engage.

Create.

Inspire.

Multi-Cultural
Arts Education
Programs



artivateSM

2019 SPONSORSHIP
INFORMATION

Who We Are

Artivate is a non-profit 501(c)(3) organization and regional leader for creative, high-quality, and authentic arts programs that change lives in communities.

Since its founding in 1995, Artivate has presented arts-based learning programs by professional teaching artists -- working in a wide range of disciplines and representing diverse cultures -- to millions of children, youth, and adults in schools, libraries, correctional facilities, parks and other sites all over Maryland, the District of Columbia and Northern Virginia.



30,000

NUMBER OF PROGRAMS
FACILITATED
SINCE 1995

5 million +

STUDENTS REACHED
SINCE OUR FOUNDING
IN 1995



Why We Matter

We know that students vitally need arts programs in school, and that the arts help us understand other cultures better and unify communities across age, race and ethnicity. Nevertheless, schools routinely cut arts funding, and the level of access to arts programming is unequal across communities.* Artivate's mission is to harness the power of the arts to inspire learning, improve lives and connect diverse people by bringing arts programs to people in their communities.



Every year Artivate's expert staff collaborates with independent teaching artists and community presenters to facilitate some 1,400 performances and workshops in more than 250 sites reaching nearly 220,000 students, teachers and other youth and adults. These programs are paid for in part by presenter organizations, and in part by outside funding. By leveraging public and private funds to reduce the cost of our programs for communities who demonstrate need, we strive to help more people engage directly with diverse teaching artists while helping professional artists make a living in their chosen field.

Artivate's artist programs help participants engage joyfully in their education; appreciate different cultures; exercise choice; and develop self-esteem and constructive, emotional self-expression.

* See *Americans for the Arts*, including <https://www.americansforthearts.org/by-program/reports-and-data/legislation-policy/naappd/10-reasons-to-support-the-arts-in-2019>.

“ Sometimes all a person may need is a ray of hope or a moment of tranquility to refocus his or her life. I found that moment in art class. ”

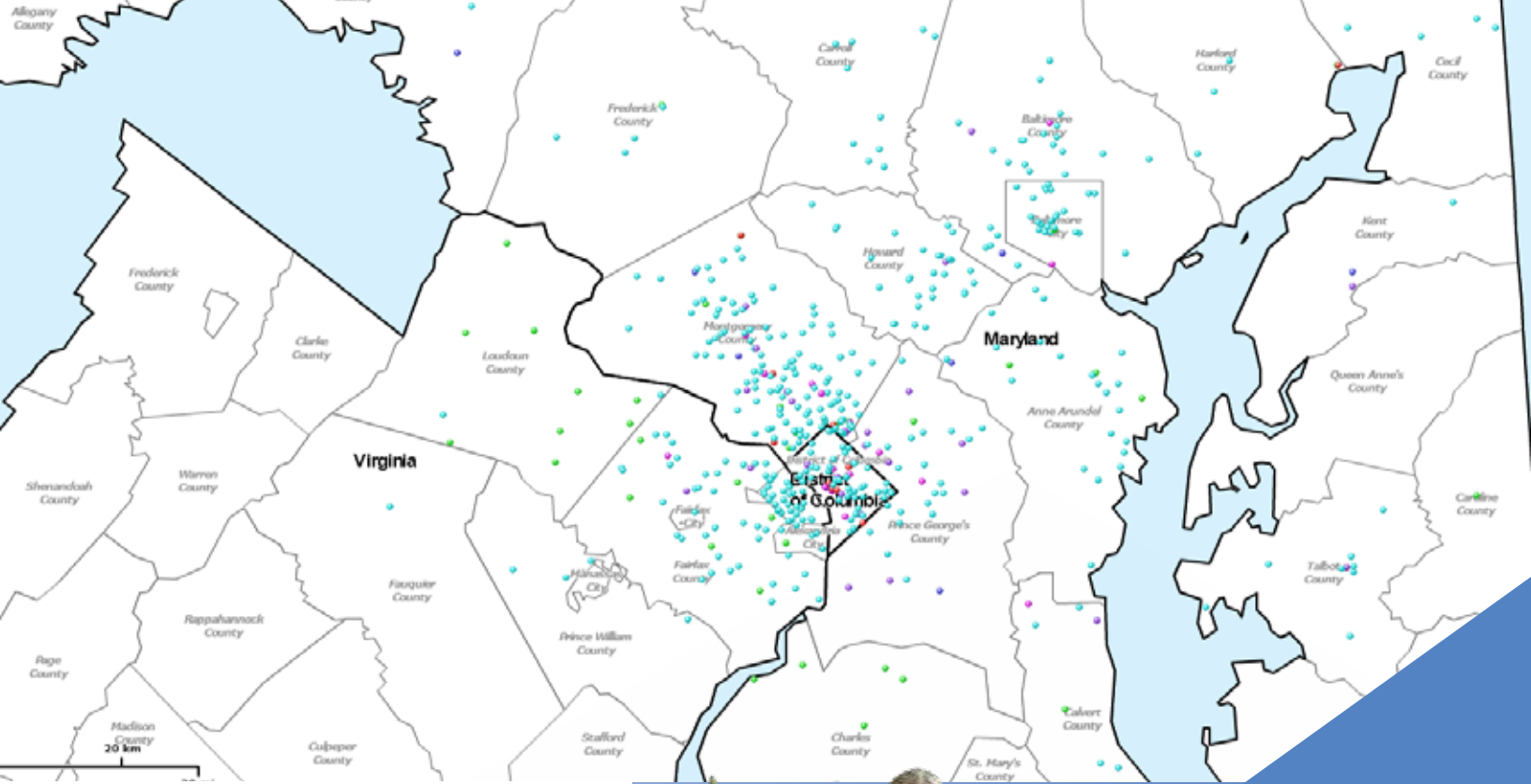
– Participant,
Project Youth ArtReach

“ [I]t is striking how much benefit both artists and the community have derived from this hardworking arts and education advocacy and promotion organization... We strive to bring quality museum theatre and education to the DMV region, and could not do so without Artivate. ”

– Roberta Gasbarre,
Director of Discovery Theater,
Smithsonian Associates

For more about
Artivate and our diverse
roster of artists, visit
www.goartivate.org





Our Impact

Artivate impacts hundreds of thousands of people annually at hundreds of sites around Maryland, DC and Virginia. In the past three years, out of nearly 4,000 programs, Artivate has facilitated:

- ★ More than 2500 programs at more than 400 schools in 25 counties
- ★ More than 200 programs at 30 theaters, museums, and other public venues including the Avalon Theatre, Glen Echo Partnership for Arts and Culture, the Smithsonian American Art Museum, and Hylton Performing Arts Center
- ★ More than 100 programs at government and other venues including parks and recreation centers for Baltimore County, Gaithersburg and Hyattsville and FedEx Field
- ★ Nearly 70 programs at some 40 public libraries
- ★ More than 1,000 programs at 8 correctional facilities in Maryland through our program Project Youth ArtReach



“ The highest quality performance I can recall seeing at our school. ”

Elementary School Teacher, Prince George’s County Public Schools

“ I learned some art skills but I also got to work on another skill I kind of lack – and that is patience. ”

Participant, Project Youth ArtReach

“ Working with Artivate allows us to achieve the mutual goal of bringing music and arts to schools. ...[W]e would not be able to reach the number of students that we do without the careful planning, booking, and promotion that Artivate provides us. ”

– Cello Fury



Help write the next chapter of the Artivate story!

Join our community of individual donors and private and public organizations who support Artivate's mission to bring the arts to children, youth, and adults in our region and change lives. A portion of your sponsorship adds to our Bridge Fund which provides program subsidies to Title I schools and other presenters demonstrating need.

ANNUAL SPONSORSHIP LEVELS

Our sponsorship levels feature many benefits and visibility for you and your organization:

CREATOR \$10,000

- Artist workshop or performance for your corporate, private or community event
- Company or supporter logo on website with hyperlink; recognition on all broadcast emails, all printed materials, and step-and-repeat photo event backdrop
- One five-minute speaking opportunity at annual Celebrate Artivate event
- One reserved table of ten (10) at annual Celebrate Artivate event
- Two complimentary passes for all Artivate house concerts and community events
- Exclusive opportunity to join Artivate staff at two school programs
- Social media recognition
- Recognition in remarks given by Artivate staff at various events

INNOVATOR \$5,000

- Company or supporter logo on website with hyperlink; recognition on all broadcast emails, all printed materials, and step-and-repeat photo event backdrop
- One reserved table of eight (8) at annual Celebrate Artivate event
- Two complimentary passes for all Artivate house concerts and

community events

- Exclusive opportunity to join Artivate staff at one school program
- Social media recognition
- Recognition in remarks given by Artivate staff at various events

ACTIVATOR \$2,500

- Company or supporter name on website; recognition on all broadcast emails and printed materials
- Four (4) tickets to annual Celebrate Artivate event
- Social media recognition
- Recognition in remarks given by Artivate staff at various events

COLLABORATOR \$1,000

- Company or supporter name on website, broadcast emails and printed materials
- Two (2) tickets to annual Celebrate Artivate event
- Social media recognition

If you'd like to support Artivate and have a specific request, we may be able to customize a package suited to your needs. Please contact James Modrick at (301) 588-4474, or via email at jem@goartivate.org for more information.

Your contributions support programs like these:

- ★ **DOVIE THOMASON** – workshops where elementary school students learn how to retell Native American tales with an engrossing master storyteller. Students act out animal characters in different voices while absorbing the life lessons of the parables
- ★ **FLOW CIRCUS – SCIENCE OF AWESOME** interactive program where families at a public library learn about perseverance and self-motivation from a skilled juggler and storyteller while trying out science-related skill toys
- ★ **KRSKO CREATIVE GROUP** – residency where teenage girls in a residential treatment program created a wall mural of a blooming lotus
- ★ **KWAME ANSAH-BREW & KOFI DENNIS OF ANANSEGROMMA** – workshop where young offenders in a juvenile center played in West-African drumming circles teaching the cultural significance of call-and-response and the tone of the djembe
- ★ **CHRISTYLEZ PRODUCTIONS -- HUMAN BEATBOX** – workshops with a DC-based progressive hip-hop artist engaging children at elementary schools throughout the region in spontaneous play with language and rhyme

8455 Colesville Road, Suite 202
Silver Spring MD 20910
info@goartivate.org

301-588-7525

www.goartivate.org



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CELEBRATE



Join Artivate in celebrating another exceptional year of bringing high quality, engaging and educational arts programming to children, youth and adults in Maryland, the District of Columbia and Northern Virginia.

Become a sponsor of this year's Celebrate Artivate!

Friday, October 25th at 7:00 pm
VisArts, 155 Gibbs Street, Rockville, MD 20850

SPONSORSHIP LEVELS

Our sponsorship levels feature many benefits of visibility for you and your organization:

TITLE SPONSOR \$2,500

- Logo or name recognition on all event signage
- Sponsor recognition and clickable logo on event invitation and emails
- Logo placement for one year on the Artivate website (9,000+ visitors annually) Sponsor and Supporter page with a clickable link to your website
- Mention in social media posts as Title Sponsor
- Four (4) tickets to the event

PREMIER SPONSOR \$1,000

- Logo or name recognition on all event signage
- Mention in event-related emails and invitations
- Logo placement for six months on the Artivate website (9,000+ visitors annually) Sponsor and Supporter page with a clickable link to your website
- Mention in social media posts as a Premier Sponsor
- Two (2) tickets to the event

SUPPORTING SPONSOR \$500

- Logo or name recognition on all event signage
- Mention in event-related emails and invitations
- Mention in social media posts as a Supporting Sponsor
- Two (2) tickets to the event

***Note: for signage and social media benefits, your response and sponsorship payment is required before September 4, 2019.**

Artivate's signature event promises a night of food, fun, and unique silent and live auctions to raise funds for our programming.

Individual tickets will go on sale **Monday, September 16th**. Advance tickets are just **\$65 individual, \$120 for a pair**. After **October 17th**, all tickets will be **\$75 each**.

To become a Sponsor of Celebrate Artivate contact:

James Modrick
Executive Director
phone: (301) 588-4474
email: jem@goartivate.org

To find out more, visit www.goartivate.org.